



# AKHIL.C

## DIGITAL MARKETING SPECIALIST

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### CONTACT ME

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### LANGUAGES

English ■■■■■■■■  
Malayalam ■■■■■■■■  
Hindi ■■■■■■■■  
Tamil ■■■■■■■■

### STRENGTHS

- Strategy Development
- Data Analysis
- Self learner
- Time Management
- Idea Generation
- Communication
- Leadership
- Growth Mindset
- Delivering Results
- Passion & Curiosity

### SOFTWARE SKILLS

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- VISUAL STUDIO CODE
- WORDPRESS
- MICROSOFT OFFICE

### PROFILE

Enthusiastic digital marketing professional with 6 months of hands-on experience in executing performance-driven strategies to build online presence and engage audiences. Proficient in SEO, SEM, social media management, email marketing, and content creation. Contributed to growth in brand visibility and website traffic across various projects. Skilled in using analytics tools to support campaign optimization and generate actionable insights, with a strong focus on aligning efforts with business goals and staying current with industry trends.

### SKILLS & EXPERTISE

- Digital Marketing Strategy
- Search Engine Optimization (SEO)
- Social Media Marketing
- Google Ads (Search, Display, YouTube)
- Content Marketing
- Data Analytics and Reporting
- Basic HTML/CSS
- Google Business Listing
- Branding & Graphic Design
- Wordpress SEO
- Domain & Web Hosting
- Outlook Configuration
- LinkedIn & Insta Ads
- Lead generation

### EXPERIENCE

#### JUNIOR DIGITAL MARKETING SPECIALIST

@ MetaHash Digital Media LLP

📅 December 2024 May 2025- Present 📍 Kaloor , Kochi

Metahash Digital Media is a Leading Digital Marketing Agency in Kochi , Kerala. Specialized in Digital Marketing , Web Design & Development And Branding.

- Content Creation & Scheduling: Create engaging posts, images, videos, and stories for social media platforms like Facebook, Instagram, LinkedIn, Twitter, etc.
- Search Engine Optimization (SEO) , Keyword Research & Analysis, On-Page Optimization, Off-Page SEO Technical SEO, Performance Monitoring, Website & Landing Page Optimization , CPanel Management.

#### ADMINISTRATION EXECUTIVE

@ AGA Group Of Companies

📅 December 2023 December 2024 📍 Vazhakkala, Kochi

AGA Group is a leading service provider based in Kerala, specializing in Event Management, Water Supply, and Catering Services.

- Built strong customer relationships, ensured timely responses, and collaborated with internal teams to enhance skills and contribute to AGA Group's success.

#### ADMINISTRATION EXECUTIVE

@ Securetag Ventures LLP

📅 July 2022 November 2023 📍 Perinthalmanna

Secure Tag Is A Leading Staffing Agency Specializing In Overseas Placements For Accounting Professionals.

- Handled candidate communications, managed recruitment processes, and supported internal teams, contributing to Securetag Ventures LLP's success.

### PERSONAL DETAILS

Nationality : Indian  
Date Of Birth : 2nd Nov 1998  
Marital Status : Single  
Interest : Watching Movies  
Hobbies : Listening Music

### REFERENCE

SALEESH SN  
Director  
MetaHash Digital Media LLP  
M: +91 9847 2735 31  
Mail: info@technorays.in

### EDUCATIONAL QUALIFICATIONS

📅 **YEAR 2016 - 2019**  
**DEGREE Bsc.biotechnology**  
@ Nehru Arts and Science College, Coimbatore

📅 **YEAR 2015 - 2016**  
**HIGHER SECONDARY**  
@ Govt.H S S, Karimba

📅 **YEAR 2014**  
**SECONDARY SCHOOL LEAVING CERTIFICATE (SSLC)**  
@ Desabandhu Higher Secondary School, Thachampara

### TECHNICAL QUALIFICATIONS

📅 **YEAR 2025**  
**ADVANCED DIGITAL MARKETING TRAINING**  
@ Metahash Digital Media LLP Kaloor, Kochi | Kerala India

### SEO RESULTS

🌐 **www.khaleejtoys.com** 📍 **Dubai | UAE**

Keywords	Position
online toy store wholesale services in Dubai	1
wholesale toy shop in Dubai	
wholesale toys online in Dubai	
wholesale kids toys in online in Dubai	1
customized toys uae	
summertime toys wholesale dubai	

🌐 **www.horizonelect.com** 📍 **Sharjah | UAE**

Keywords	Position
best electronics repair services in uae	1
electronic drive repair services in uae	
kone pcb repair company	
best electronics repair services company in dubai	1
sigma elevator board repair	
otis circuit board repair	

🌐 **www.burgerloungeindia.com** 📍 **Kerala | India**

Keywords	Position
best fast food franchise	1
low cost food franchises	
best food franchise in kerala	
famous burger franchises	
best burger in town	1
best burger store	
best burger shop near me	
good burger shop near me	

### DECLARATION

I hereby declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life.

Place: .....

Date: .....

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